



**STARTERS** Kickstart Your Big Day With Our Incredible Range Of Starters



MAINS Everything You Need For The Ultimate Easter Feast



DESSERTS Finish In Serious Style With Our Range Of Scrumptious Desserts





Easter is fast approaching and with it comes the chance to Go Full Lidl as we bring you a sumptuous array of holiday food and drink, fresh-cut flowers and bouquets and lots, lots more.

There's no finer way to celebrate Easter than with a succulent leg or rack of Lidl Deluxe Irish lamb, roasted to perfection with loads of veggies and a generous helping of mint sauce.

We also have equally tempting Deluxe cuts of Irish beef and pork; whole ducklings and turkeys; and delicious seafood, meat-free and plant-based options to feast on.

Lots of, er, bunny business will be going on this Easter as the country is gripped by Egg Hunt fever. Whether you're a devious hider or a sleuth-like finder, the day will doubtless end in some serious munching with an eggs-travagant range of chocolate treats to be found in-store.

If you want to have some family fun in the kitchen, we've everything you need to create perfect homemade cakes, cookies and extra chocolate-y Easter cupcakes. And you can say "Sláinte!" to friends and family with one of our handpicked white, red, rosé or sparkling wines.

From crisp Sauvignons and full-bodied Pinot Noirs to refreshing Rieslings and Proseccos that go "pop!" you'll find all of your favourites rated out of 100 by our internationally-renowned Master of Wine, Richard Bampfield who provides tasting and pairing notes throughout this special magazine.

Whatever you're planning this Easter, all of us at Lidl wish you a happy and chocolate-filled time!



ΟυΔ

ASSURANCE MEAT CONTENT ONLY ORIGIN-IRELAND





08

100% IRISH

НАМ

12

FISH & SEAFOOD

16

BOARD

CHARCUTERIE



06 100% IRISH BEEF

100% IRISH

POULTRY





QUALITY CHEESE

**18** PREMIUM WINE



22 Desserts







25 AFTERNOON

TEA

21 PROSECCO

FAVORINA CHOCOLATE



EASTER







MEAT CONTENT ONLY ORIGIN-IRELANI

tăst







1kg | 1kg = 15.99

Deluxe **Irish Rack Of Lamb** With A Rosemary & **Garlic Crumb** 



99 per kg

21<sup>st</sup> Mar





100% Irish Beef

Garlic

32-Days Matured 800g | 1kg = 43.74



100% IRISH, 100% FRESH, 100% MOUTH-WATERING

## AWARD-WINNING **100% IRISH BEEF**

Let's be honest, when it comes to beef we only want the best quality! Which is music to our ears. Our award-winning 100% prime Irish beef is second to none and fully traceable and certified.



**Horseradish Sauce** Only 175g | 1kg = 5.43

#### **Delicious Deluxe Irish Angus Beef For Easter**

Batts

HORSERADISH SAUCE

Based in Co. Cavan, Liffey Meats has been supplying Lidl Ireland with their multi-award winning products for over twenty years.

They insist that such accolades are down to the outstanding commitment and expertise of the specialist Irish farmers that they source their prime cuts from. Certified by both Bord Bia and Angus Beef Ireland, their delicious beef is guaranteed to create Fantastic Easter Moments!

Deluxe

**Irish Sirloin Centre-Cut Joint With Butter Melt & Rosemary** 







#### *Deluxe* Irish Topside Joint With Horseradish Crumb



30-Days Matured | Roast In The Bag 1kg | 1kg = 11.99



*Delyxe* Irish Angus Topside With Sea Salt & Black Pepper



great

as

Roast In The Bag 1kg | 1kg = 11.99



40-Days Matured

1.1-2.8kg

hÉireann

**Richard Says:** Classic Bordeaux blend of Merlot and Cabernet Sauvignon grapes. Perfect with a Sunday roast.



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TO MA ACT

100% Irish Ham

- THE REAL DEAL

## **GLAZE OF GLORY**

Sourced from specialist Irish farms, our ham joints and fillets are Bord Bia Quality Assured and as delicious hot as they are cold. Do what they do in France and glaze yours in a sweet 'n' tangy mix of Dijon mustard, garlic, balsamic vinegar and brown sugar. Your tastebuds will thank you for it!



Irish Unsmoked Ham Fillet







Irish Smoked Ham Fillet Only €¶ つ 99

3kg | 1kg = 4.66



87 VERY GOOD 100 Point Rating Syste €13.99 750mt | 12.5%

**Richard Says:** Flavours of peach, lemon, pear and light almond. Pairs with ham and fresh green salads

Get the facts. Be



🔇 Visit drinkaware.ie

8





Small Applewood **Smoked Half** Horseshoe Only €¶ 99



100% Irish Ham



**Small Unsmoked Half** Horseshoe Only €¶ 99

2.2-2.49kg | 1kg = 6.81





Whole Duckling QUALITY Only € 🕦 99

2kg | 1kg = 4.50

14<sup>th</sup> Mar

88 VERY GOOD €٩ 99 750ml | 11.5%

MEAT CONTENT ONLY ORIGIN-IRELAN

Fresh, grapey aromas, lightly fizzy, sweet,



Verdejo auvignon Blanc Semi Sweet CONSTANCIA

Silver Hill Foods are an award-winning producer based in Co. Monaghan.













**Boned & Rolled Irish Turkey Joint** Plain Stuffed

> Register 299 each €V

2kg | 1kg = 8.50



14<sup>th</sup> Ma

#### Deluxe

**Cornbread**, Sage & Onion Stuffing

RO





5

Deluxe **Honey & Mustard Parsnips** 

600g | 1kg = 5.82



C.E.I

Only € 🕤 49

14<sup>th</sup> Mar

Deluxe

**Buttery Roast Potatoes** 



Blasna hÉireann 14<sup>th</sup> Mar Deluxe Fold 202 Seasonal Gravy Only €¶\_99

400g | 1kg = 4.98

14th Mar Deluxe

**Luxury Potato Gratin With A** Parmesan **Cheese Crumb** 

Only € **5** 49

400g | 1kg = 8.73



#### Fish & Seafood

1

Salmon In Puff Pastry

Deluxe

**Only € 6 99** 700g | 1kg = 9.99

145

Delive Tartare Sauce

Only 95°

25<sup>th</sup> Mar

*Delpa* Salmon Side Whole With Lemon & Dill



700g | 1kg = 11.99



3

Deligie Seafood Chowder Only € **3**,99

Lish Food Antes Blasna hÉireann

Sionze 202

375g | 1kg = 10.64

#### **Quality Cheese**

— EASTER'S NEVER TASTED SO GOOD –

## NICE & CHEESY DOES IT

Lidl is flying the flag this Easter for award-winning Irish farmhouse cheeses like mild and creamy Gortnamona, tangy Cashel Blue and perfectly ripened Cooleeney Camembert, all from down Tipperary way.

Add in crackers, relish, grapes, honey, torn basil leaves and lots of crusty fresh bread from the in-store Lidl bakery – you have to try our Wholegrain Rye Boule! – and you've the perfect Easter cheese board, made for sharing.





#### **Mixed Grapes**





Delupe CARAMELISED

Deluxe COUNTRY TOMATO RELISH

# Relish/Chutney Tomato Relish Jalapeño Relish

Deluxe



PRODUCED IN IRELAND

Deluve

JALAPEÑO PEPPER RELIS

27

Deluxe **Irish Cheddar** 100% IRISH MILK With Ale & Chilli

**Only € 9**9

120g | 1kg = 24.92



Delux Farmhouse **Tipperary Brie** 

Only € **9** 99 150g | 1kg =19.93

Deluxe **Irish Vintage** Cheddar Slices

Red
White

















Antipasti Platter With Parma Ham

Only € 2,99



Spanish Meat Platter Only € 99

**Z.** 



Dulano Selection Ibérico Cheese Rollitos



**Only € 4**9

88g | 1kg = 28.30

**Charcuterie Board** 

WE'VE GOT THE LOT —

Meadow Fresh Houmous

Only C

170g | 1kg = 11.71

Deluxe

Luxury Belgian

**€¶** 99 each

Pâté • Chicken Parfait • Brussels

Ardennes

170g | 1kg = 11.71

## DELI DELIGHTS

No Easter is complete without a really great charcuterie board.

Piece your own one together from our top quality Deluxe range of Prosciutto di Parma, Salami Picante, Jamon Serrano, Chorizo Iberico, Mortadella Classica and other cooked and cured meats.

We've the dips, cheese, nuts and other nibbles to go with them, along with hearty sliced Antipasti Platters, for all the family to enjoy.

Dulano Selection Salami Milano



#### **Premium Wine**

#### 1 Deluxe Shiraz Paarl **South Africa**

Only € 🕦 99



Tasting Notes: Rich and intense notes of black cherry and plums

Food Pairing: Grilled steaks, venison, braised ribs, barbecue

#### 2 Deluxe Sauvignon Blanc Western Cape, South Africa



750ml | Alc. Vol 12.5%

**Tasting Notes:** Vibrant and zesty aromas, notes of citrus fruits like grapefruit, lemon and lime.

**Food Pairing:** Grilled shrimps, smoked salmon, goat's cheese, chicken lettuce wraps, ripe tomatoes.

#### 3 Deluxe Sauvignon Blanc Awatare Valley, New Zealand



750ml | Alc. Vol 13%

**Tasting Notes:** Elderflower, passionfruit, finely balanced, flavoursome, dry, long finish.

Food Pairing: Prawns, mussels, lobster, feta salad, asparagus, baked fish, light and fresh salads.



Deluxe Malbec Uco Valley,
 Argentina



750ml | Alc. Vol 13.5%

**Tasting Notes:** Full-bodied, rounded red, dry, generous and satisfying.

#### Siesling Mosel, Germany



**Tasting Notes:** Aromas of lemon, lime and grapefruit with notes of honeysuckle and jasmine. Wine offers a great balance of <u>sweetness and a</u>cidity with flavours of tropical fruits.

**Food Pairing:** Seafood and shellfish like prawns and crab, goat's cheese and Brie and light poultry and pork dishes.



#### **Premium Wine**



**Tasting Notes:** Aromas of plums, black cherries and blackberries, notes of black pepper and cinnamon with a dash of vanilla and cedar.

**Food Pairing:** Roasted meats such as prime rib, steak and lamb chops, and aged cheese such as Cheddar and Parmigiano Reggiano.





750ml | Alc. Vol 13.5%

**Tasting Notes:** Aromas of cherries and red plums with notes of vanilla, spice and cedar. Elegant with flavours of ripe red and black fruits such as blackberry and raspberry.

**Food Pairing:** Roasted and grilled meats such as steaks, lamb chops, and slow-roasted pork. Perfect match for Cheddar.



750ml | Alc. Vol 13.5%

**Tasting Notes:** Aromas of red and black fruit such as blackberry and blackcurrant. Flavours of ripe black fruits such as red plum and black cherry.

**Food Pairing:** Well suited for grilled or roasted meats like beef tenderloin and lamb chops. It can complement aged cheeses and dishes with mushrooms or truffles.



#### Sauvignon Blanc Mosel, Germany

Only €¶

750ml | Alc. Vol 12%

Wine

Tasting Notes: Hint of mint, herbs, good depth of flavour, off-dry.

Food Pairing: Asparagus quiche and green salad.

#### Rosé Wein. Germany

Only €¶

750ml | Alc. Vol 12.5%

Tasting Notes: Aromatic, redcurrant, pear, juicy fruit, dry, appetising.

Food Pairing: Cold meats and prawn salad.

## **Wonderful Wines**

**Richard Bampfield, Master of Wine** 

ARKUS MOLITOR

Richard Bampfield is a highly-regarded Master of Wine, of which there are less than five hundred in the world, and our independent lead taster. The prestigious title is awarded by the Institute of Masters of Wine following a series of intense examinations.

Richard provides us with the tasting notes and paired dish recommendations for all of our renowned Wine Cellar collections, marking them out of 100. Whether in-store, online or in our magazines, it tells you if a wine is Good, Very Good or Outstanding.

### **Risling Mosel**, Germany Only €¶

750ml | Alc. Vol 10.5%

Tasting Notes: White peach, mint, good intensity and length, mouthwatering.

Food Pairing: Thai fishcakes and

#### Malbec Suelo, Argentina

ling Wine / Traditional Math

Only € 🦳 99

750ml | Alc. Vol 13%

Tasting Notes: Bright cherry aromas, spicy oak, fine purity of fruit, fresh, dry.

Deutscher

Sekt Rosé, Germany

Only € 🥊

750ml | Alc. Vol 12.5% Tasting Notes: Soft red fruits, bright, attractive creamy notes, supreme balance and finesse.

Food Pairing: Aperitif and lobster salad.

88

Food Pairing: Steak and grilled meats.

# chicken salad. 8 GOOD 8 VERY GOOD Get the facts. Be Visit drinkaware.ie







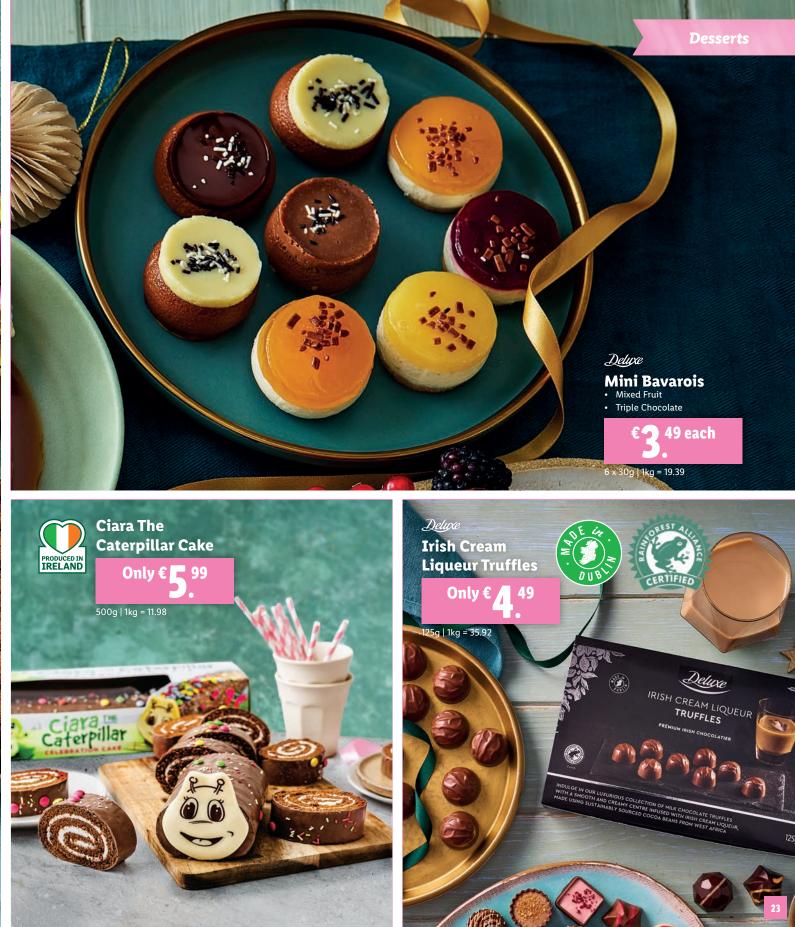
● *Delave* Irish Ice Cream 470ml | 11 = 7.43 €3.49 each Irish Crème Liqueur, Millionaire with Salted Caramel Sauce, Brandy Butter with Brandy Sauce, Irish Coffee with Whiskey Sauce

- 2 Delyre Sticky Toffee Pudding 450g | 1Kg = 7.00 €3.15
- ③ Deluxe Profiteroles With Chocolate Sauce 450g | 1Kg = 7.31 €3.29

Blasna hÉireann

PRODUCED IN

- Coolree Creamery **Fresh Irish Cream** 250g | 1kg = 5.56 €1.39
- **5** *Deluxe* **Premium Tiramisu** 500g | 1Kg = 6.98 €3.49



Fusco **Belgian Chocolate** 

Cakes

See our range of fresh Irish made desserts in-store

every day

IRELAND Ganache Cake

Only € <u> 9</u>9

Staffords Black Forest Gateau Cake PRODUCED IN IRELAND

Only € <u> 9</u>9

Staffords **Dairy Cream &** Jam Sponge Cake IRELAND



Only € <u> 9</u>9 580g | 1kg = 12.05



Deluxe **Coffee Slice** 2 pack



180g | 1kg = 19.94



Vanilla & Custard Slice 2 pack



PRODUCED IN

Deluxe **Chocolate Éclair** 2 pack

Only € 🕤 59

120g | 1kg = 29.81

PRODUCED IN

**HASSETTS BAKERY** 

Founded in 1984, Hassetts is a family run bakery located in Co. Cork. Their luxury dessert range is on sale in our Lidl stores across the island of Ireland. Their tasty creations are made using 100% natural Irish ingredients, with no added preservatives.

> Deluxe Jam & Cream Doughnut 2 pack

Only € 🥤 59 140g | 1kg = 25.64













#### Irish Easter Egg Salted Caramel Eton Mess

- Coffee
- Orange



### **Irish Chocolate** Easter Egg With Pralines Dark Chocolate Milk Chocolate

Alsw

erra layo

White Chocolate

Deluxe

Delupe

€ĩ 99 each 400g | 1kg = 24.98

#### Deluxe **Premium Giant Irish Easter Egg**

Deluxe



500g | 1kg = 25.98



- Milk Mint Chocolate With White Chocolate Milk Chocolate With Honeycomb White Chocolate With Raspberries



#### **Áine Handmade Chocolate**

Cavan based Áine's Handmade Chocolate has been making deliciously smooth and creamy handmade Irish chocolate since 1999.

watering, melt-in-the-mouth magic that is made with only

chocolate-y works of art are available in classic milk chocolate, so that everybody can enjoy the tempting taste of award-

Our Deluxe Irish Handmade Premium Easter Eggs are made using only the freshest, purest and natural ingredients. Our range now includes flavours such as available in mint, white chocolate, honeycomb as well as the classic milk chocolate. All are gluten free so that everybody can share the tempting







Milk Chocolate Easter Bunny • Blue • Pink

10

€¶ 79 each

150a | 1ka = 11.93

Favorina

100

### Favorina

Easter Egg Hunt Bag Only € 49

400g | 1kg = 11.23

Favorina

Easter Chocolate Hen Only € / 99

250g | 1kg = 19.96

Favorina

Easter Mini Eggs Only €¶ 39 80g | 1kg = 17.38 BRIGHTEN UP ANY ROOM

## FLOWER POWER

If there's anybody who doesn't love receiving the gift of fresh-cut flowers or a plant at Easter, we've yet to meet them!

Our beautiful bunches and bouquets add vibrance and perfume to any room. They're also a welcome reminder that after a long, cold winter, spring is here with a vengeance!

If you haven't already, why not introduce the kids to the fun of flower arranging whilst nibbling on the odd chocolate Deluxe Easter Bunny or four?



Sunrise Bouquet

Only €¶ 🥤 9

Deluxe Easter Euphoria Only €¶ 4 99



*Deluxe* Easter Elegance Only €¶ 99

# AWARD-WINNING IRISH BEEF

